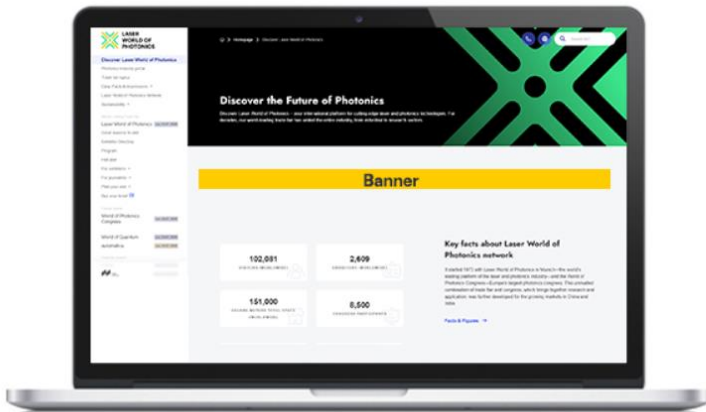


Advertising in the media

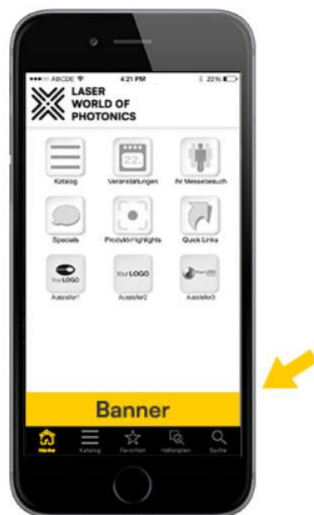


Targeted Advertising on www.photonics-congress.com

Maximize your reach with the World of Photonics Congress!

Stand out with a prominent top banner to capture the attention of your audience and enhance your company's visibility.

	Preis
Top banner	€ 750

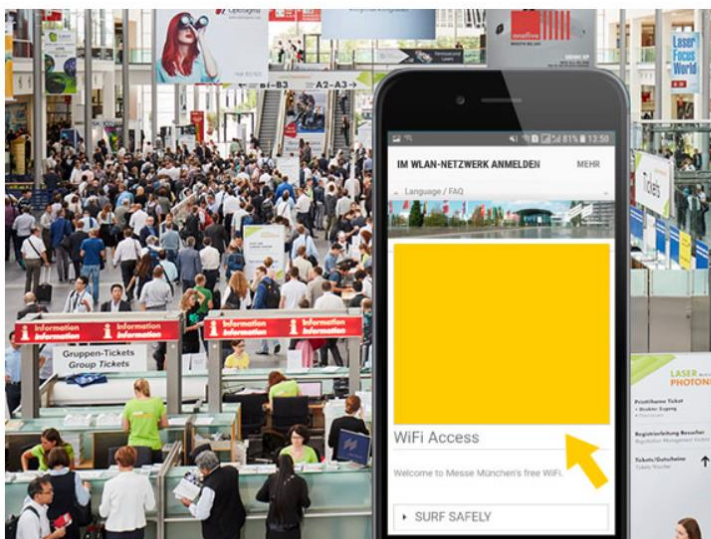


Digital Congress Sponsorship

Boost your visibility with our Digital Congress Sponsorship! Showcase your company both in the app and on the touch screen display at the ICM. Your banner in the app will reach participants directly on their mobile devices, while the banner on the touch screen display at the ICM will be seen by all congress visitors.

Take advantage of this powerful combination to effectively position your company and capture the attention of a wide audience.

	Preis
Digital Congress Sponsorship	€ 1,950



WiFi Sponsorship ICM

Welcome the Visitors

Greet the participants of the World of Photonics Congress at the beginning of their visit as they connect to the free Wi-Fi at the ICM.

To access the Wi-Fi, all visitors must first register on the portal page. By placing your banner on this page, you will reach a large portion of the trade fair attendees.

	Preis
WiFi Sponsorship ICM	€ 2,100



Push Notifications

Reach Congress Participants Directly and in Real-Time

With Push Notifications, you can send your message directly to the mobile devices of trade fair visitors.

By booking, you have the opportunity to reach Congress participants daily via Push Notification.

	Preis
Push Notifications (daily)	€ 495

If you are interested in one or more of these sponsorship opportunities, please contact info@world-of-photonics-media.com

Advertising opportunities at Congress Center



Table top

Showcase your products and services on an information booth!

Our service for you:

- ✓ 6 qm space at one of several attractive locations in the foyer
- ✓ 1-2 conference table(s) with 2 chairs
- ✓ Place for a roller banner
- ✓ Power connection

	Price
Table top	€ 2,300

All sponsorship offers include the following:

- ✓ Placement of your company logo with a link to your website on the World of Photonics Congress website (Your logo on www.photonics-congress.com)
- ✓ Logo on the World of Photonics Congress app

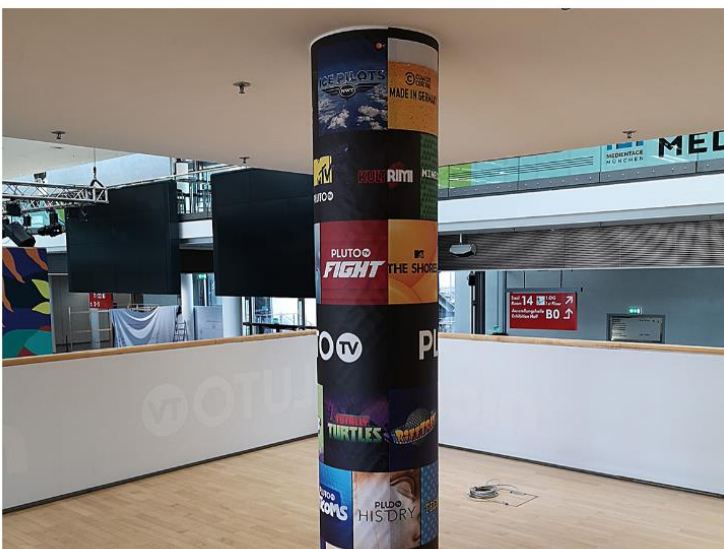


Roll-up banner

Promote your business with a roll-up banner - we will place your roll-up banners in an attractive location for maximum exposure!

Note: Roll-up banners are provided by the sponsor. A maximum of 5 roll-ups will be placed.

Preis: € 500

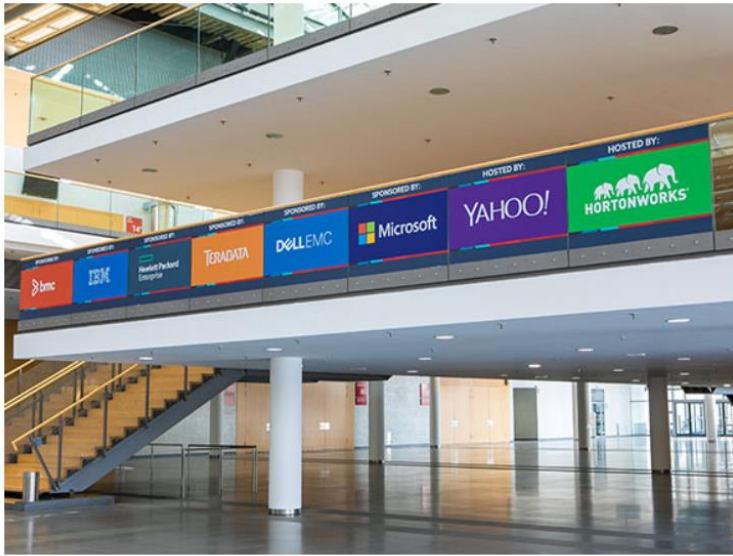


Column cladding

Well placed all round - your 360° message.

The height of the column wrap can be chosen freely and is only limited by the height of the columns themselves (depending on the location).

	Price
Column cladding – Availability: ICM Foyer Ground Floor	Price upon request



Balustrade Graphics

The balustrade graphic in the ICM foyer makes a good impression all round - it fascinates at all levels.

Size: Height 94 cm, any length available (charged per running metre)
Advertising space: one-sided

Price per running metre € 180
Over 6 running metres there is a one-off charge of € 120 for installation using a lifting platform.



Advertising slides on the ICM Foyer screens

Promote your company with a still image, a layout animation or a short video: the multi-screen wall systems in the foyer are an attractive eye-catcher and allow you to reach all conference participants with your messages.

Frequency:
6 conference days, 3 times a day
(1st coffee break, lunch break, 2nd coffee break)

Max. spot length 60 sec.
Production not included.

Price: € 2,500

If you are interested in one or more of these sponsorship opportunities, please contact management@photonics-congress.com

Networking Events & Catering



Beer & Pretzel (exclusive sponsor)

Reach all congress attendees with the Beer & Pretzel sponsorship: All attendees are invited to a relaxed networking event with drinks, pretzels and snacks.

Our sponsorship package includes:

- ✓ Short welcome message from the sponsor
- ✓ Beer, soft drinks, pretzels and snacks
- ✓ Broadcast of the sponsor's advertising clip (1x) on the information screen in the ICM (spot length: max. 60 sec/production not included)
- ✓ Display of information material/give-aways
- ✓ Two posters in the service area

Exclusive sponsorship

	Price
Beer & Pretzel (exclusive)	upon request



Happy Hour (exclusive sponsor)

The "Happy Hour" on Monday evening is very popular with congress delegates for making new contacts and renewing old ones in an informal atmosphere with cocktails and a DJ.

Our sponsorship package includes:

- ✓ Cocktails, beer and soft drinks
- ✓ Display of information material/give-aways
- ✓ Two posters in the service area

	Price
Happy Hour (exclusive)	upon request

If you are interested in one or more of these sponsorship opportunities, please contact management@photonics-congress.com